



Membership Prospectus





Welcome to ASA

On behalf of everyone at ASA, welcome and thank you for your interest in joining.

ASA was established in 2018 to represent local authorities of all levels throughout England on SuDS and surface water drainage. We support and promote our members' interests at a national level and provide a forum for the sharing of ideas and discussions.

We have members from across England, covering a range of backgrounds, each with different experiences to share. From informal conversations over coffee at our networking events to formal webinars delivered by our members, this sharing of knowledge has proved invaluable for many.

We are entering a really exciting but challenging time of transition with the implementation of Schedule 3 of the Flood and Water Management Act 2010. ASA will work with all members on this transition, providing advice, support and guidance and helping to find solutions for issues we face along the way.

Laura Bigley and Vikki Keeble Co-Chairs of ASA

Our Values

- Supporting Growth—Reducing the causes and impacts of surface water flooding whilst preventing pollution
- **Delivering consistency**—providing guidance on design, construction, operation and maintenance
- Making development happen—achieving consistency through engagement
- Making drainage sustainable—drainage that's sympathetic, beneficial and enhancing



Our Aim

To **share and promote** good practice by providing expertise, networking and development opportunities to influence the provision of **high quality sustainable drainage** within our membership. We will achieve this by:

- Providing a mechanism/forum for the development and delivery of technical guidance to meet the needs of our membership
- Engaging with Government, national groups and national agencies to influence legislation and national policy/guidance for surface water management and sustainable drainage systems

"ASA provides a community for Milton Keynes City Council to connect with other Local Authorities and share technical knowledge. By being a member, it allows us to share our experience in a coordinated manner to influence decision making and changes to national policy"

Rachel Kilgallon, Flood and Water Management Officer
Milton Keynes City Council



Why join ASA?

- We engage with government and other industry bodies to provide a single voice for all our members
- We offer a members only online forum where you can seek advice and experience from others
- We host a group of technical experts to support members on common issues
- We provide updates on any changes in legislation, policy and guidance that may affect our members with guidance to support on its implementation
- All members receive regular newsletters and updates
- ASA offers a variety of training courses, webinars and 'lunch & learn' sessions on topics as requested by our members
- We host an annual conference which brings our membership and sponsors together to share knowledge
- We have a young officers network to support and develop those new to the industry
- We host an annual general meeting where our members steer our programme to reflect their priorities and needs

Becoming a Member

ASA has a range of membership types available to local authorities and other bodies with an interest in sustainable drainage. In addition, suppliers of sustainable drainage products and services are welcome to join as sponsored members.

Full Membership

Open to any Local Authority (district, unitary or county) and provides access to full membership benefits

Annual subscription: £382+VAT
Three year subscription: £1,100 +VAT



Associate Membership

Open to any risk management authority and non-commercial groups/organisations and provides access to some membership benefits

Annual subscription: £POA



Sponsored Membership

Available to companies that wish to support ASA in its aims and objectives

Annual subscription: £POA

Would you like to become a member? Join here:

www.suds-authority.org.uk/ membership